

GSI Hosts CavemansCrib.com for GEICO

GEICO's Caveman gets new bachelor pad at GSI.

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When GEICO sought an apartment for their prehistoric spokesperson that could accommodate unlimited visitors, they turned to GSI. The newly launched site, www.cavemanscrib.com, is housed in GSI's new state-of-the-industry AirWorld Technology Center in Kansas City, Missouri.

"GEICO came to us with a quick and aggressive turnaround schedule and GSI's network staff was ready to meet the challenge," explains Terry Madden, Vice President of Business Development for GSI.

GSI has a proven track record with hosting high-traffic viral and traditional marketing campaigns for top national and international brands. GSI founder and CTO Robin Greenhagen is excited to be a part of the new interactive campaign. "GSI consistently performs as Managed Hosting Service Provider for our brand-driven customers. We have delivered reliable solutions for top agencies and brands on these types of critical projects. We are happy to add GEICO as a client. I love the caveman concept and this innovative new site."

GEICO (Government Employees Insurance Company) is the fourth-largest private passenger auto insurer in the United States. It provides auto insurance coverage for more than 7 million policyholders and insures more than 12 million vehicles. GEICO, a member of the Berkshire Hathaway group of companies, is rated A++ for financial stability by A.M. Best Company. GEICO keeps its rates low by dealing directly with the customer. GEICO provides consumers with outstanding sales, service and claims capabilities on its geico.com Web site 24 hours a day, seven days a week. 15 minutes could save you 15% on car insurance. For more information, go to www.geico.com.

GSI (GreenSoft Solutions, Inc.) is one of the top managed hosting service providers in the advertising and regulated hosting industries. Headquartered in Kansas City, GSI has a roster of dozens of major brands and agencies in their portfolio. GSI continues to develop innovative and effective solutions that service the needs of high visibility ad campaigns and security conscious clientele. GSI operates four datacenter facilities from Kansas City, Missouri to New York, New York. For more information, go to www.gsihosting.com.

